

Global Entrepreneurship Conference 2008

Welcome to Global Entrepreneurship Conference 2008

We cordially invite you to join us for two days in the beautiful city of Belgrade, the capital of country with one of the fastest developing economies in Europe, where you will have the opportunity to learn about current global entrepreneurial opportunities and share personal experiences and ideas with other enthusiastic entrepreneurial minds and masters from around the world!

This two-day program consists of three components: panel sessions dedicated to global and regional entrepreneurial opportunities, presentations of submitted papers and mediated open discussions. In your papers and presentations, we encourage you to incorporate your own entrepreneurial experiences as much as possible. We especially welcome papers/ presentations in which you share your own concrete business ideas, whether or not they have been tested out yet. Discussions will generally take place at the end of the day and will allow participants to provide feedback on the day's presentations. In addition, daily discussions will cover key entrepreneurial concepts, both from the theoretical and the practical perspectives. These include but are not limited to: the business plan, financing, assembling the team, entrepreneurial marketing, starting from scratch, intrapreneurship, social entrepreneurship, regional and global entrepreneurial trends and opportunities, etc. More on this available under "topic".

Overall, the Conference will benefit its participants on at least six different levels:

First, it will equip them with some key entrepreneurial concepts, dispelling the myths and pointing out the "musts" of entrepreneurship. We seek to promote not only an entrepreneurial, but also an ethical, culture—to learn from our fellow participants' experiences, not to steal their ideas.

Second, through learning and interaction, it will encourage the participants to develop their own ideas and provide them with the training necessary for implementing them. We especially seek to motivate young people; we cultivate the value of personal initiative.

Third, it will allow the participants to acquire new contacts world-wide, thus becoming part of a global network of entrepreneurs for life. Our special emphasis is on cross-cultural learning and interaction, as is evident in our selection of participants and venue.

Fourth, the Conference will allow companies' representatives to share their companies' successes and/or their personal successes as innovators.

Fifth, it will teach those interested in social entrepreneurship such as NGO representatives how to reconcile the commitments to the social mission and their financial returns.

Sixth, it will allow the participants to learn about the favorable business conditions in certain regions/countries and industries as well as about the existing entrepreneurial and investment opportunities.

And last but not least, the Conference is a great opportunity for all those with an inquisitive and open mind and a desire to acquire new knowledge, make friends, and enjoy the beautiful city of Belgrade!

The GEC 2008 team